

THE 3RD BAI A MARE
INTERNATIONAL CONFERENCE
ON LITERATURE FOR CHILDREN
AND YOUNG ADULTS

EDUCATION, MANIPULATION, AND PROPAGANDA IN LITERATURE FOR CHILDREN AND YOUNG ADULTS

April 24-27, 2025

Baia Mare, Romania

Official Opening: April 24, 09:30

Room A59, Faculty of Humanities, 76 Victoriei St., Baia Mare

keynote speakers:

Mateusz Świetlicki

University of Wrocław, Poland

Bettina Kümmerling-Meibauer

Eberhard Karls-Universität Tübingen, Germany

Peter Arnds

Trinity College, Dublin, Ireland

Anastasia Ulanowicz

University of Florida, USA

Jörg Meibauer

Johannes Gutenberg Universität, Mainz, Germany

Special thanks:

Primăria Municipiului Sighetu Marmăției

Memorialul Victimelor Comunismului și al Rezistenței

Casa Iurca

Casa Hotea

Poiana Cornet

Sponsors:

education
propaganda

PROGRAMME

of the 3rd Conference on Literature
for Children and Young Adults

“Education, Manipulation, and Propaganda in Literature for Children and Young Adults”

Baia Mare, April 24-27, 2025

Thursday, 24 April 2025 – Baia Mare

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|---------------|--|
| 09:00 | Registration – Entrance hall (A59) of the Faculty of Letters, Victoriei Str. 76 |
| 09:30 - 09:45 | Official Opening – Auditorium, A59 |
| 09:45 - 10:30 | Keynote Presentation – Auditorium, A59
Mateusz Świetlicki
Associate Professor & Vice-Dean for Student Affairs and Extramural Teaching
Faculty of Languages, Literatures and Cultures, Department of American Literature and Culture, Institute of English Studies, University of Wrocław, Poland
Title: <i>Propaganda, Disinformation, and the Russia-Ukraine War in Marsha Forchuk Skrypuch's Middle-Grade Fiction</i> |
| 10:30 - 11:00 | Plenary: Elisabetta Marino
Tor Vergata University, Rome, Italy
Title: <i>“Spoon-feeding” Propaganda: American Children's Literature and WWII</i> |

- 11:00 - 11:30 **Plenary: Bootheina Majoul**
University of Carthage, Tunisia
Title: *What's the Use of Stories if They Aren't Even True? Atiq Rahimi and Salman Rushdie: A Children's Literature of Their Own*

11:30 - 11:45 Coffee Break – Entrance hall A59

Parallel Panels

- 11:45 - 13:30 **Panel 1 – Auditorium, A59**
Moderator: Anamaria Fălăuș
Speakers:
Conf. Dr. Anamaria Fălăuș
Associate Professor & Dean of The Faculty of Letters, Faculty of Letters,
Department of Philology and Cultural Studies, Technical University of Cluj-
Napoca
Title: *Silent Lessons: Education, Manipulation, and Propaganda in Joy Kogawa's Obasan and George Takei's They Called Us Enemy*
- Ekaterina Shatalova**
Aarhus University, Denmark
Title: *A is for Army: Alphabet Books in Russia-Ukraine War*
- Bożena Hojka**
Wrocław University, Wrocław, Poland
Title: *"Polish" Upbringing and Cultural Education in Magazines Addressed to Polish Children Living Abroad*
- Björn Sundmark and Aliona Yarova**
Malmö University, Sweden
Title: *Children as Narrators of the War in Ukraine: Children's Literature and Creative Writing for the Inclusive Classroom*
- Martin Padget**
Western Norway University of Applied Sciences, Bergen, Norway
Title: *Indigenous Absence and Presence in Children's Literature About the American West by Laura Ingalls Wilder and Louise Erdrich*



11:45 - 13:30

Panel 2 – Room 7, Faculty of Letters**Moderator:** Raluca Giurgiulescu**Speakers:****Bianca Pop**

Technical University of Cluj-Napoca, Faculty of Letters, Department of Philology and Cultural Studies

Title: *The Issue of Adolescent Suicide Representation in Children's and Young Adult Literature***Raluca Giurgiulescu**

Technical University of Cluj-Napoca, Faculty of Letters, Department of Philology and Cultural Studies

Title: *Communist Propaganda Games in Children's Magazines***Adela Borșe**

Technical University of Cluj-Napoca, Faculty of Letters

Title: *Identity Crisis in Noah's Ark by Ionel Teodoreanu***Ioan-Claudiu Farcaș**

Technical University of Cluj-Napoca, Faculty of Letters

Title: *Unplugged: Finding Truth in a AI-driven World***Teodora Țugui-Caraba**

Technical University of Cluj-Napoca, Faculty of Letters, Department of Philology and Cultural Studies

Title: *The Power of Choice: Individual vs. Collective Responsibility in Morton Rhue's The Wave***Andreea Petruțiu**

Technical University of Cluj-Napoca, Faculty of Letters

Title: *Once Upon a Childhood: The Enduring Magic of Disney Fairytales and How They Nurture Lifelong Values*

13:00 - 13:45

Panel 3 – Room 9, Faculty of Letters (online session)**Moderator:** Teodora Țugui-Caraba**Speakers:****Ana Daniela Farcaș**

Technical University of Cluj-Napoca, Faculty of Letters

Title: *Fascist Propaganda in Children's Books: Case Study "The Poisonous Mushroom"***Maria del Carmen Pérez Díez**

University of León, Spain

Title: *The True Story of a Mouse who Never Asked for It. Traditional Fairy Tales, Identity and Empowerment*

13:30 - 14:00 Lunch – Room 10, Faculty of Letters

14:00 - 14:45 **Keynote Presentation – Auditorium, A59**

Prof. Dr. Bettina Kümmerling-Meibauer

University of Tübingen, Germany

Title: *War and Peace: Propaganda in Children's Books about Ants*

14:45 - 16:05 **Panel – Auditorium, A59**

Moderator: Ramona Demarcsek

Speakers:

Eva Pršová

Matej Bel University in Banská Bystrica, Faculty of Arts, Slovakia

Title: *A Time of "Soul-Breaking". Slovak Literature for Children in the First Half of the 1950s*

Büşra Yaman

Bandırma Onyedi Eylül University, Türkiye

Title: *The Nature of Culture Planning for Turkish-speaking Children and Young Adults Through Translation in Republican Türkiye (1924-1966)*

Göksenin Abdal

Muğla Sıtkı Koçman University, Türkiye

Title: *Who Is Afraid of Hitler, the Wolf? Anti-racism in the Turkish Translations of Judith Kerr's When Hitler Stole Pink Rabbit*

Jacqueline V. Franquelli

School of Humanities, of the Ateneo de Manila University in Loyola Heights, Quezon City, Philippines

Title: *The Golden Age: Political History and Embedded Ideology in Contemporary Philippine Children's Books*

16:15 Departure – Faculty of Letters parking lot

Stops: Budești (wooden church), Sârbi (traditional mill)

18:45 Arrival at Rona de Sus – Poiana Cornet

19:00 Dinner

Friday, 25 April 2025 – Rona de Sus, Sighetu Marmăției, Săpânța

08:00 - 08:45 Breakfast

09:00 Departure to Sighetu Marmăției

09:30 - 10:45 Visit at the Memorial for the Victims of Communism

10:45 - 11:00 Coffee Break

11:00 - 11:45 **Keynote Presentation – Conference Room, Memorial**

Jörg Meibauer

Professor Emeritus of German language and linguistics at the Johannes Gutenberg Universität, Mainz, Germany

Title: *Pictorial Propaganda: Picturebooks from the German Democratic Republic*

11:45 - 12:30 **Keynote Presentation – Conference Room, Memorial**

Anastasia Ulanowicz

Associate Professor, Director of Graduate Student Teaching Department of English, University of Florida, USA

Title: *Beyond Indoctrination: Diverse Approaches to Religion in Mid-Twentieth Century American Children's Literature*

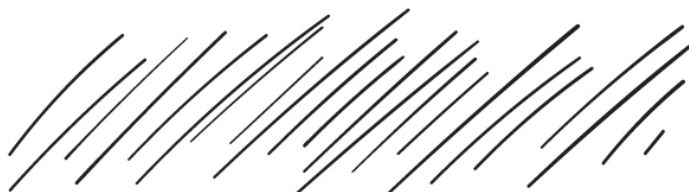
13:00 - 14:00 Lunch at Casa Iurca, Sighetu Marmăției – a traditional Romanian restaurant

14:00 - 15:30 Visit at the Village Museum in Sighetu Marmăției

15:30 - 17:30 Visit at the Merry Cemetery in Săpânța

18:30 Arrival at Poiana Cornet

19:00 Festive Dinner



Saturday, 26 April 2025 – Rona de Sus, Maramureș

08:00 - 09:00 Breakfast

09:00 - 09:30 **Plenary Presentation – Conference Room, Poiana Cornet**

Conf. Dr. Adrian Oțoiu

Associate Professor, Technical University of Cluj-Napoca, Faculty of Letters,
Department of Philology and Cultural Studies

Title: *Like Water for Woodbutter: Do Literature and Moral (and Propaganda) Mix?*

Parallel Panels

09:30 - 11:15 **Panel 1 – Conference Room, Poiana Cornet**

Moderator: Ligia Tomoioagă

Speakers:

Conf. Dr. Ligia Tomoioagă

Associate Professor, Technical University of Cluj-Napoca, Faculty of Letters,
Department of Philology and Cultural Studies

Title: *The Geek in Serial Movies for the Youth – A Response to the Anti-Intellectualism of Extremist Ideologies*

Dorota Michułka

University of Wrocław, Poland

Title: *'Unknown Country'. 'Young Silesia' in Post-War School Regional Education*

Daniela-Carmen Stoica, Ilir Shyta

Fan S. Noli University of Korçë, Albania

Title: *Types and Stereotypes in Mitrush Kuteli's Tregime të moçme shqiptare (Albanian Old Stories)*

Giulia de Florio

University of Parma, Italy

Title: *How to Tell a Difficult Past: Narratives of Soviet Trauma and Repressions in Contemporary Russian Children's Literature*

Snizhana Holyk

Uzhhorod National University, Ukraine

Title: *Aging in Children's Literature*

09:30 - 11:15

Panel 2 – Adjacent Room, Poiana Cornet**Moderator:** Ioan Benjamin Pop**Speakers:****Horea Naşcu**

Technical University of Cluj-Napoca, Faculty of Letters, Department of
Philology and Cultural Studies

Title: *Shielded by the Web: How Propaganda Hits a Wall in the
Younger Generations*

Luminița Todea

Technical University of Cluj-Napoca, Faculty of Letters, Department of
Philology and Cultural Studies

Title: *Ideological Constructs of Gender, Power, and Silence in
Laurie Halse Anderson's Speak and Louise O'Neill's Asking for It*

Ioan Benjamin Pop

Technical University of Cluj-Napoca, Faculty of Letters, Department of
Philology and Cultural Studies

Title: *Teaching a Tomboy: Scout Finch, Gender Expectations,
and Social Conditioning in To Kill a Mockingbird*

Ramona Demarcsek

Technical University of Cluj-Napoca, Faculty of Letters, Department of
Philology and Cultural Studies

Title: *Manipulation through Translation. A comparative Study of
the Translation of Ann Frank's Diary*

11:15 - 11:30

Coffee Break

11:30 - 13:00

Panel – Conference Room, Poiana Cornet**Moderator:** Horea Naşcu**Speakers:****Björn Sundmark**

Malmö University, Sweden

Title: *Wikland's Survival Kits and Guides: The Long Long
Journey and In My Grandmother's House*

Elżbieta Jamróz-Stolarska

University of Wrocław, Poland

Title: *Narratives of Ideology: Children's Literature as a Tool of
Propaganda in Stalinist Poland (1948-1956)*

Chrysogonus Siddha Malilang

Malmö University, Sweden

Title: *Why Do They Hate Our Quotidian Lives? How (Not) to Break the Indonesian Government's Propaganda through Children's Literature*

Tzina Kalogirou

National Kapodistrian University of Athens, Greece

Voula Chourdaki

Fontys University of Applied Sciences, Greece

Natassa Chalkia

University of Western Macedonia, Greece

Areti Dimitra Douka

National Kapodistrian University of Athens, Greece

Title: *The Tradition of Didactic Poetry and C.P. Cavafy as a Didactic Poet*

13:30 - 14:30 Lunch

14:30 - 15:15 **Keynote Presentation – Conference Room, Poiana Cornet**

Peter Arnds

Professor in Comparative Literature, Trinity College, Dublin, Ireland

Title: *Propaganda and Biopolitics in German Children's Literature Between the Two World Wars*

15:30 - 18:00 Visit to the local monastery and around

19:00 Farewell Dinner

Sunday, 27 April 2025 – Rona de Sus, Poiana Cornet

08:00 Breakfast

10:00 Departure



10

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PROGRAMME



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11



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TECHNICAL UNIVERSITY OF CLUJ-NAPOCA
NORTH UNIVERSITY CENTRE OF BAIJA MARE

FACULTY OF LETTERS

76 Victoriei St., Baia Mare, Romania
<https://litere.utcluj.ro>